



Northwind Institute

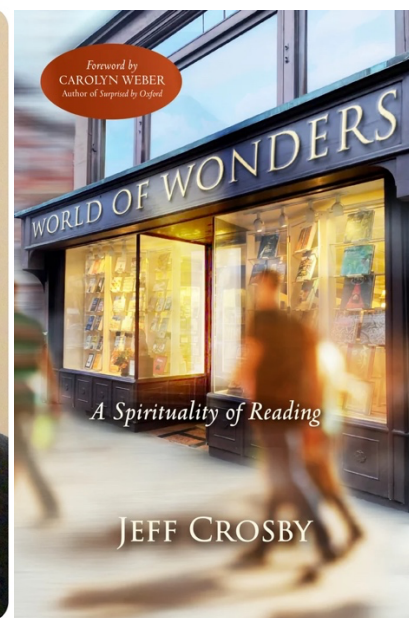
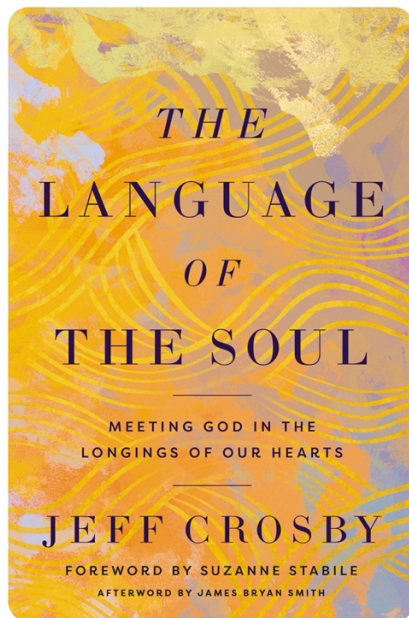
Presents **Jeff Crosby, President of ECPA**, as our featured guest in our Faith & Writing Certificate Program: <https://www.northwindinstitute.org/center-for-faith-and-writing>

Special Event: Preparing your manuscript for trade publication; how to work with a publisher.

Focus: On Becoming what C.S. Lewis called a 'good reader' as preparation for becoming a published author. How good readers can write an effective trade book proposal and work with an editor/publisher. Expert presentation followed by Q&A, facilitated by Dr. Terry Glaspey, program faculty for Northwind's Spiritual Formation and Romantic Theology programs.

When: Tuesday, May 13, 7-8:15pm E.S.T. via ZOOM

This one-hour Special Event is free to students, faculty, and friends of Northwind—but you must register to receive the link!



Jeff Crosby is the President of ECPA, the trade association of Christian publishing, and has worked in bookselling and publishing roles for more than four decades. Among cherished books on his personal library's "shelf of honor" you would find books by Dostoyevsky, John Steinbeck, Maya Angelou, Kent Haruf, Marilyn McEntyre, Frederick Buechner and Luci Shaw, among others. He resides in the Chicago area with his wife, Cindy Crosby. <https://www.jeffreycrosby.net/>

Jeff Crosby bio

Jeff Crosby is an organizational leader and writer who has spent more than four decades working in the world of words and ideas through roles in bookselling and book publishing. His work has included 13 years with the Association of Logos Bookstores and 24 years at InterVarsity Press, where he was vice president of sales and marketing and, between 2016 and 2021, its publisher and chief executive officer. Since July of 2021, he has served ECPA as its president and CEO.

Crosby is also an author of several books including *The Language of the Soul: Meeting God in the Longings of Our Hearts* (Broadleaf, 2023) and *Days of Grace Through the Year* (IVP, 2007), a collection of meditations drawn from the work of bestselling author Lewis B. Smedes. His next book, *World of Wonders: A Spirituality of Reading*, will be published in 2025 by Paraclete Press. He is currently at work on a book on music and Christian faith.

Crosby earned an undergraduate degree in journalism and a master's degree in leadership development, where his area of special emphasis was creating mentoring cultures in organizations. He has been married to Cindy Crosby, a writer, educator, and naturalist, for more than 41 years, and has two grown children and six grandchildren. They reside in the Chicago, Illinois area. In his free time, he enjoys long walks with Cindy, listening to music, and reading to his grandchildren and a warm cup of peach tea on cold northern Illinois days, curled up by the fireplace with a good book in hand.